Student Safety, Reimagined
Concord PD probe social media threat

Several threats made against a local high school on social media are being taken very seriously, police say.

CRIME
Author: WCNC Staff
Published: 5:59 PM EDT September 19, 2016
Updated: 11:07 PM EDT September 19, 2016

CONCORD, N.C. -- Several threats made against a local high school on social media are being taken very seriously, police say.

Monday morning, tweets with threatening messages towards Central Cabarrus High School were discovered, and Concord Police say they're aware of them and are taking them seriously.

Monday, January 11th, 2016

CABARRUS COUNTY, N.C. -- A teen who police said made a bomb threat at school and announced that he tried to join ISIS, will be in court Monday.
Home by securely://
...Beyond Grades and Attendance

- Designed to revolutionize student safety and productivity in 1:1 environments

- Home App gives access to web filtering and student safety data

- Options to configure access and control (take-home, at school data)

- Weekly emails keep parents engaged

- Aligns with Digital Citizenship programs
Why is Parent Integration a Necessity?

Student Safety Challenges

- Students using the Internet more socially
- Increase in suicides and bullying
- Long-term consequences for online behavior
Weekly Email Report
For Parents

- Provides a small sample of the student’s online activity over the past week
- Gives direct access to SecurlyHome
- Keeps Parents engaged each week
SecurlyHome (App/Web)

- **Activity Feed**
  - 30 Days of Data: Sites/Searches/Videos
  - Filter by Child

- **Flagged Activity**
  - Self Harm/Suicide
  - Violence
  - Bullying

- **Rules**
  - Block/Allow Categories & Individual Sites
  - Pause the Internet with one click

- **Hub**
  - Safer Online Searching
  - Kid-Friendly YouTube Browsing
  - Stop internet access anytime
  - Fundraising Option for School Districts
Activity Feed

- 30 days of Activity
- Can be filtered to show each child individually
- Fosters conversation between parent/child about learning and digital citizenship
- Shows parents sites accessed/blocked
- Can be customized to show all activity on the school-owned device, or only show activity on the device when the student is away from school
Flagged Activity

- **Flagged sentiments:** We use sentiment analysis to determine if posts on FB, twitter, and google+ are indicative of bullying or self harm. If so, we post the message in the Home App.

- **Flagged Searches:** We examine student searches, and if a search matches our database of keyword phrases, it will appear in Flagged activity.

- **Flagged Sites:** We have a database of sites that will be flagged if a student visits or attempts to visit, such as suicide.org.
Rules
Parents have the ability to filter the device off site.

- No Control
- Full Control
- Restrictive Control
- Custom Control
“It helped me find out she was trying to lose weight, she’s already small, someone had told her she was fat, she believed them, so she was trying not to eat at all.”

Kran
Mom

“It allowed me to see what my son was looking at online. It makes me feel safer knowing.”

Tanya
Mom

“It helps them make good choices, since they understand that we are partners with the school in helping keep them keep the experience educational and focused”.

Christopher
Dad
Auditor: Cyber Bullying, Violence, & Self-harm Detection

- Emotionally intelligent
- Targets Google email
- Full alerting capabilities
Tue, 26 Jun 2018 11:03:35 -0700

~ test email ~

From  igortest@securlyqa1.com
To    test.account@dorlingtonschoool.org

I can't take this anymore, I just feel like killing myself. Nobody likes me and I am done with my life.

Was this alert accurate?

[Yes] [No]

Your input is important to us. Smarter our AI bot gets, more lives we can save.
by securely://
Another set of eyes for Securly’s Auditor and Filter products

- Identifies critical situations involving bullying, self-harm, or suicidal ideation
- Focuses attention on items that need immediate intervention
I wanna die gosh all the lies and bs i hear.. People saying lies about me gosh im like about to drop from the freaking scale and i just urghh wanna kill myself not caring wt people say i wanna just go up the freeway nextdoor and run into car and die!!! i hate evrything everyone either doesnt care or just says ok or theres people starting . God i hate it rt now and i hate my life only 18 people understand me and the rest just backstab me or just pretend i dont exist i hate my life

I am legitimately contemplating suicide and I legitimately want to kill myself
Twitter, US East Cluster

If i kill myself no one would notice
Twitter, US West Cluster
Who is the **24 team**?

We have team members with backgrounds in:

- Psychology
- Sociology
- Criminology
- Working and volunteering with children
24 Process

1. Item created by student
2. Sentiment Analysis by AI
3. Suspicious items flagged for review
4. 24 team receives an alert
5. 24 team investigates to determine:
   1. Threat
   2. Time frame
6. Action taken based on the investigation
   - Items that contain a threat to a student and/or someone they know personally and are time sensitive are sms/called
   - Items that are a less critical threat and/or do not have an immediate time frame are notified via email
Quora Digest Question: I'm depressed and wish that death came upon me. I don't want to end my life or harm myself. How do I stop this feeling? Answer from Wendy Taylor-Loftus

Hi,…

I hate Mrs. Smith so much, I'm going to shoot her tomorrow before that test. I don't have a gun though, I'm gonna have to use my supersoaker.

John just broke up with me, i'm so depressed and i'm thinking about cutting again

I want you to know you're my best friend. There's nothing you could have done to stop this. I already don't hurt anymore, soon I won't be able to feel anything. Please tell my parents it wasn't their fault either.
History (h.smith@yourschool.com)

Flagged (13)

- searched for depression
- searched for how to commit suicide for under 20 bucks?
- searched for what to put in your suicide note
- searched for how to hang yourself
- searched for materials you need to hang yourself

Activities (510)

- Google.com Safe Search
  searched for depression
  12:31 AM (2 mins ago)
- Google.com Safe Search
  searched for what to put in your suicide note
  12:08 AM (3 mins ago)
- Google.com Safe Search
  searched for how to hang yourself
  12:05 AM (8 mins ago)
- Google.com Safe Search
  searched for materials you need to hang yourself
  12:03 AM (10 mins ago)

Click to Close
Who should have 24?

Alerts by school level 1st semester 2017-18

Categories by school level 1st semester 2017-18
Flagged Activity Alert

Mon, 11 Feb 2019 05:52:25 -0800

killing myself for sure this time

From admin@securlyqa1.com
To dnstest@securlyqa1.com

I am done with this life and going to kill myself tonight

Alert: “No, I just want to kill myself and get it over with. I'm tired of this and can't take it anymore”
  ○ Filter activity:
    ■ Student searched for "suicide hotline"
    ■ Student visited suicidepreventionlifeline.org
    ■ Student searched for "how to tie a noose"

Alert: student visited suicidepreventionlifeline.org
  ○ Filter Activity
    ■ Student searched “What is the quickest most painless way to kill myself”
    ■ Student searched “5 easy painless ways to suicide”
    ■ Student searched “carbon monoxide suicide”
    ■ Student searched “where to get carbon monoxide”
    ■ Student visited a crisis chat line.

Was this alert accurate?
Yes ✗ No

Your input is important to us. Smarter our AI bot gets, more lives we can save.
TipLine

**Tipline** allows students to anonymously report concerns via a web form, email, text, or phone. All reports are sent to the district and, in addition, the 24 Team will notify districts about incidents that need immediate attention.
24 TIPLINE PROCESS

1. Report Submitted
   - Email notification sent to 24 Team members

2. Situation is immediate risk to students?
   - Yes → Notification sent to school based on severity of situation
   - No → Report forwarded to district

3. Next 24 hours of severe risk?
   - Yes → Call/SMS is made
   - No → Email Alert is sent

4. End
Hello,

A tip has been reported at Rockridge High School involving the following students: Joseph Makarak and Katherine Langford. Katherine’s parents and a teacher have previously been informed about this incident. The incident involves the following behaviors:

- Sexual Comments
- Threats
- Lies/Rumors
- Cyberbullying

To help you better address this incident, we’ve compiled some helpful resources below that offer information, conflict resolution guidance, and post-intervention support for involved parties.

- Why Do Kids Bully
- What To Do If Your Child Is Being Bullied
- STOMPOUT Bullying Helpchat Line

If you have any questions, or require additional resources, please contact us at email@securly.com.

Thank you,
Hello,

A student has submitted a tip of a [bullying] incident. Attached below is a pdf of the submission for your review. Please retain this report for your records.

If you have any questions, please contact us at email@securly.com.

Thank you,

Prakruti Nadendla
Dedicated Student Safety Team

- Former educators working hand-in-hand with customers
- Helping schools understand and implement the Parent Portal/Auditor/24
- Work with district-level staff and building level administrators
- Integrate Securly into your Digital Citizenship initiatives

As a Principal, my number one priority was keeping students safe. I joined Securly because of a clear mission to keep students safe online and prevent bullying and self-harm. Securly's commitment to schools allows me to pursue my passion on a much broader scale.

Mike Jolley
Lead Student Safety Coordinator
Hub by Securly
Device

Plug in the hub and give your kids their own safe WiFi. Connect the Hub to your WiFi router and rest assured your kids are browsing safely.
Hub by Securly
Making screen-time safety, easy.

Help parents manage children’s devices
- school and personal - at home.

Now:
- Safe Search
- Safe YouTube
- Home use activity feed + school edu when enabled - one view.
- Pause home devices + school devices (when enabled) from anywhere, at anytime
- $5.99 per month (device + service), free month trial, cancel anytime
- Fundraiser for schools ($20 per Hub, first 20 Districts)
- Parents devices not effected

Q2 2019
- Child / Parent profiles
- Time limits by TOD + profile