

The Washington Post

Influence Index: 68

Mission: *The Washington Post* shares a belief that the free flow of information is essential to a successful democracy. Over the years the company's leaders have taken great risks to ensure that citizens have unfettered access to the news (The Washington Post Company).

History & General Information: *The Washington Post* was first published on December 6, 1877. It initially had a circulation of 10,000. Currently, the *Post* has a daily circulation of more than 700,000 and has grown to include the washingtonpost.com website.

SOURCE: www.washpostco.com

BASIC FACTS

Audience Print subscribers and online users

Publisher/Sponsor The Washington Post Company

President/Director Donald E. Graham, Chairman of the Board and Chief Executive Officer, The Washington Post Company, and Chairman, *The Washington Post*

CIRCULATION

The Washington Post has a circulation of more than 700,000 daily and more than 980,000 on Sunday. Its washingtonpost.com website receives more than 200 million page views per month.

Programs and Publications

The Washington Post reports on education and schooling news nationally and (in its Metro section) for the District of Columbia, Maryland, and Virginia. It reaches readers through:

- ❑ *The Washington Post* daily newspaper print edition
- ❑ washingtonpost.com

The Post's education coverage includes:

- ❑ Weekly columns: *Class Struggle* which spans a variety of topics; Family Almanac which provides advice to parents
- ❑ In-depth special reports, including:
 - The *Fall Education Review*
 - Grad Guide focusing on school-to-work issues
 - The *Best High Schools in America* listing (in partnership with *Newsweek*)
- ❑ Wire service stories on education

Contact Information

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Notes

Information gathered from websites of The Washington Post Company's at www.washpostco.com and *The Washington Post* at www.washingtonpost.com.