

## Where will your company be when these influential decision makers look for advice?

The K-12 education environment is not what it used to be. In the wake of standards-based reform and resulting accountability pressures, a vital class of stakeholders has emerged – Teacher-Leaders. Today, Teacher-Leaders have significant influence on their peers, their administrators and the associated K-12 purchasing decisions powering America's education system.

For *Teacher Magazine*, supporting Teacher-Leaders is at the core of our mission. Our editorial format tackles the major issues impacting the American classroom and provides Teacher-Leaders with service-oriented advice and tools to help them succeed in their roles as educators and decision makers.

### ACHIEVEMENT

August/September 2006

How are schools around the nation meeting NCLB requirements? More importantly, how are Teacher-Leaders inspiring their students to go above and beyond the standard prerequisites?

### TECHNOLOGY

October 2006

Long ago the importance of new technology was cemented into the future of K-12 education – from local to global levels. Which technologies have been implemented most successfully? Which ones are under utilized?

### ALTERNATIVE EDUCATION

November/December 2006

From charters to private to online education and beyond, more and more families have turned to alternative education for their children. What role is each of these options playing in the grand scheme of American education? How are today's teacher-leaders adapting in each of these environments?

### PROFESSIONAL DEVELOPMENT

January/February 2007

Professional development is absolutely imperative for every one of today's educators. What are the best practices and how are Teacher-Leaders finding unique ways to meet and exceed their obligations?

### CURRICULUM

March/April 2007

How are innovative Teacher-Leaders perfecting their curricula so it meets NCLB requirements, but still keeps their students engaged in education?

### CAREERS

May/June 2007

There are many career opportunities in education – both in and out of the classroom. What are some of the ways that leading educators can address new challenges and succeed in their profession?

## 2006/07 Editorial Calendar

Issue Date	Reservations	Materials	Theme	Bonus Distribution
Aug/Sept	7/12/06	7/20/06	Achievement	Annual Back-to-School Issue EdNET 2006
October	8/30/06	9/7/06	Technology	ASBO Association of School Business Officials International NMSA National Middle School Association NSBA's T+L <sup>2</sup> NABSE National Alliance of Black School Educators
Nov/Dec	10/11/06	10/19/06	Alternative Education	NSDC National Staff Development Council NCTE National Council of Teachers of English NCSS National Council for the Social Studies ACTFL American Council on the Teaching of Foreign Languages
Jan/Feb	11/22/06	11/30/06	Professional Development	FETC Florida Educational Technology Conference TCEA Texas Computer Education Association NASSP National Association of Secondary School Principals AASA American Association of School Administrators NSSEA's School Equipment Show NSSEA's Ed Expo AACTE American Association of Colleges for Teacher Education NABE National Association for Bilingual Education
March/April	1/24/07	2/1/07	Curriculum	NAEA National Art Education Association CoSN Consortium for School Networking NSTA National Science Teachers Association ASCD Association for Supervision & Curriculum Development NCTM National Council of Teachers of Mathematics NSBA National School Boards Association NAESP National Association of Elementary School Principals Celebration of Teaching & Learning
May/June	3/21/07	3/29/07	Careers	IRA International Reading Association NECC National Educational Computing Conference NEA National Education Association AFT's Quest

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