

*An Overview of*

# **Sixteen Trends** Their Profound Impact on Our Future

*Implications for Students, Education, Communities, and the Whole of Society*

**By Gary Marx**

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## About This Book

In 2000, Educational Research Service (ERS) published *Ten Trends: Educating Children for a Profoundly Different Future*. That book, which also included a companion *Overview*, was developed and written by Gary Marx. Assistance was provided by an ERS Schools of the Future Council and ERS staff. Since then, *Ten Trends* has become a valued resource used by thousands of educators as well as leaders in business, government, and the community at large. Educators in particular have drawn from that work in their efforts to ensure that schools and colleges are ready and able to address the future needs of students and society.

In a fast-changing world, education and other institutions must have ready access to updated projections and information about emerging trends. That is why Marx has written a new book, *Sixteen Trends... Their Profound Impact on Our Future: Implications for Students, Education, Communities, and the Whole of Society*. In developing that benchmark work, he has again enlisted the advice and assistance of a diverse and talented group of people, the Creating a Future Council of Advisors, to help him with this complex and important task.

This publication is an *Overview* of the *Sixteen Trends* book. Its purposes are to whet the appetite for even more information available through the larger work and to provide a vehicle for carrying basic information about trends and their implications to expanded numbers of people.

ERS extends its thanks to Gary Marx for taking on this important project. We hope that *Sixteen Trends*, both the book itself and this *Overview*, will be helpful to schools, colleges, governments, businesses, and communities worldwide as they face growing challenges on the road to the future.

## About the Author

**Gary Marx** is president of the Center for Public Outreach, in Vienna, Va., an organization he founded in 1998, which provides counsel on future-oriented leadership, communication, education, community, and democracy.

Prior to launching the Center, Marx served for nearly 20 years as a senior executive for the American Association of School Administrators (AASA), as executive editor of more than 150 education leadership publications, and as a local school administrator. Marx was presented the coveted President's Award by the National School Public Relations Association (NSPRA) in 1999 and the Distinguished Service Award by AASA in 2000.

As an international speaker, workshop leader, and consultant, Marx has worked with education, community, business, association, and government leaders at all levels on four continents and in all 50 states. As a futurist, he has directed studies such as *Preparing Students for the 21st Century* (1996), *Preparing Schools and School Systems for the 21st Century* (1999), *Ten Trends... Educating Children for a Profoundly Different Future* (2000), *Future-Focused Leadership: Preparing Schools, Students, and Communities for Tomorrow's Realities* (2006), and *Sixteen Trends... Their Profound Impact on Our Future* (2006), the basis for this *Overview*.

Marx resides in the Washington, D.C. area and can be reached by phone, (703) 938-8725, or email, [garymarxcpo@aol.com](mailto:garymarxcpo@aol.com).





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