

# EDUCATION WEEK

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## **EDUCATION WEEK AND PBS NEWSHOUR ANNOUNCE PARTNERSHIP**

### **A Leading Source of Education Journalism Teams Up with PBS NewsHour to bring High-Quality, In-depth Reporting to Public Television**

October 14, 2015: Today, *Education Week*, the nation's premier education news outlet for pre-K-12 education, announced a content partnership with *PBS NewsHour* to bring more in-depth coverage of the nation's schools to public television. In the first year, *Education Week* will produce at least 12 segments for the award-winning news program with the goal of raising the level of understanding and informed discourse around critical issues facing education, from the early years through higher education.

As established and trusted nonprofit news organizations, both *Education Week* and *PBS NewsHour* have built their reputations on a history of intelligent reporting and compelling storytelling. This new partnership will further the efforts of both outlets to expand their audiences by co-producing timely and engaging content.

"*Education Week* is thrilled to announce our new partnership with *PBS NewsHour*. For more than 30 years, *EdWeek* has never wavered from its core mission of producing high-quality journalism in the name of improving the nation's schools and student learning," said Virginia B. Edwards, the editor-in-chief of *Education Week* and the president of its parent company, Editorial Projects in Education. "For the past two decades, EPE has worked aggressively to diversify its journalistic efforts and distribution platforms. This partnership is the latest example of our ongoing commitment to better serve our readers and online users as well as engage new audiences."

The collaborative process between the two news companies is already underway as they work to develop high-quality reporting on one of the most important national issues: public education. In addition to the *NewsHour* broadcasts, *Education Week's* video news segments will be available on-demand at PBS.org and at [edweek.org](http://edweek.org).

"Education is a critical topic area for the *PBS NewsHour*. We are committed to shining a light on the many challenges facing our education system and the impact it has on the lives of all Americans," said *PBS NewsHour's* executive producer and senior vice president Sara Just. "Partnering with *Education Week* and its experienced team of K-12 reporters enables us to

bring even more depth and insight to our broadcast and online audiences, and help families, citizens and policymakers make smarter decisions for every child."

The partnership between *Education Week* and *PBS NewsHour* follows *Education Week's* acquisition of Learning Matters TV, the New York City–based television production company founded by John Merrow. The acquisition combines the talents of the Learning Matters team, now part of Education Week Video, with the newspaper's decades-long history of deep reporting on and expertise in pre-K-12 news.

Editorial Projects in Education has secured commitments for \$4.6 million in funding from a group of philanthropic partners—Carnegie Corporation of New York, the Bill & Melinda Gates Foundation, The Leona M. and Harry B. Helmsley Charitable Trust, and The Wallace Foundation—that will support the ongoing expansion of *Education Week's* video-production capabilities over the next three years. Legal expenses associated with the acquisition of Learning Matters TV were underwritten in part by a grant from The SeaChange-Lodestar Fund for Nonprofit Collaboration.

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### **About Editorial Projects in Education**

Editorial Projects in Education (EPE) is the independent, nonprofit publisher of *Education Week* and other print and online products serving educators, researchers, policymakers, and the public with high-quality reporting and analysis on pre-K-12 education. EPE's mission is to raise awareness and understanding of critical issues facing American schools. Since its founding in 1981, *Education Week* has been recognized as America's pre-eminent source of news and information in precollegiate education. With an editorial purview that spans local, state, and national news and issues from preschool through the transition from high school, *Education Week* is a comprehensive source for news, information, analysis, and services essential to driving critical changes in K-12 policy and practice. The paper's print edition, published 37 times a year, reaches a readership of 200,000. *Education Week* serves an even larger audience through its digital platforms, including 1.2 million unique visitors each month on its [edweek.org](http://edweek.org) website and more than 1 million followers on [Twitter](https://twitter.com/edweek).

### **About PBS NewsHour**

PBS NewsHour is seen by over four million weekly viewers and is also available online, via public radio in select markets, and via podcast. PBS NewsHour is a production of NewsHour Productions LLC, a wholly-owned non-profit subsidiary of WETA Washington, D.C., in association with WNET in New York. Major funding for PBS NewsHour is provided by the Corporation for Public Broadcasting, PBS and public television viewers. Major corporate funding is provided by BNSF, with additional support from the Alfred P. Sloan Foundation, Carnegie Corporation of New York, the J. Paul Getty Trust, the John D. and Catherine T. MacArthur Foundation, the Lemelson Foundation, National Science Foundation, The Rockefeller

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