



Best Practices for Implementing Online Learning in K–12 School Districts

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Vice President,
Institutional Marketing
K12 Inc.

Agenda



- Background
- Methodology
- Key Findings
- Q & A

Speakers



Marci Goldberg

Sr. Analyst,
EdNET Insight,
MDR and
President,
K-12 Market Advisors



Mary Fluharty

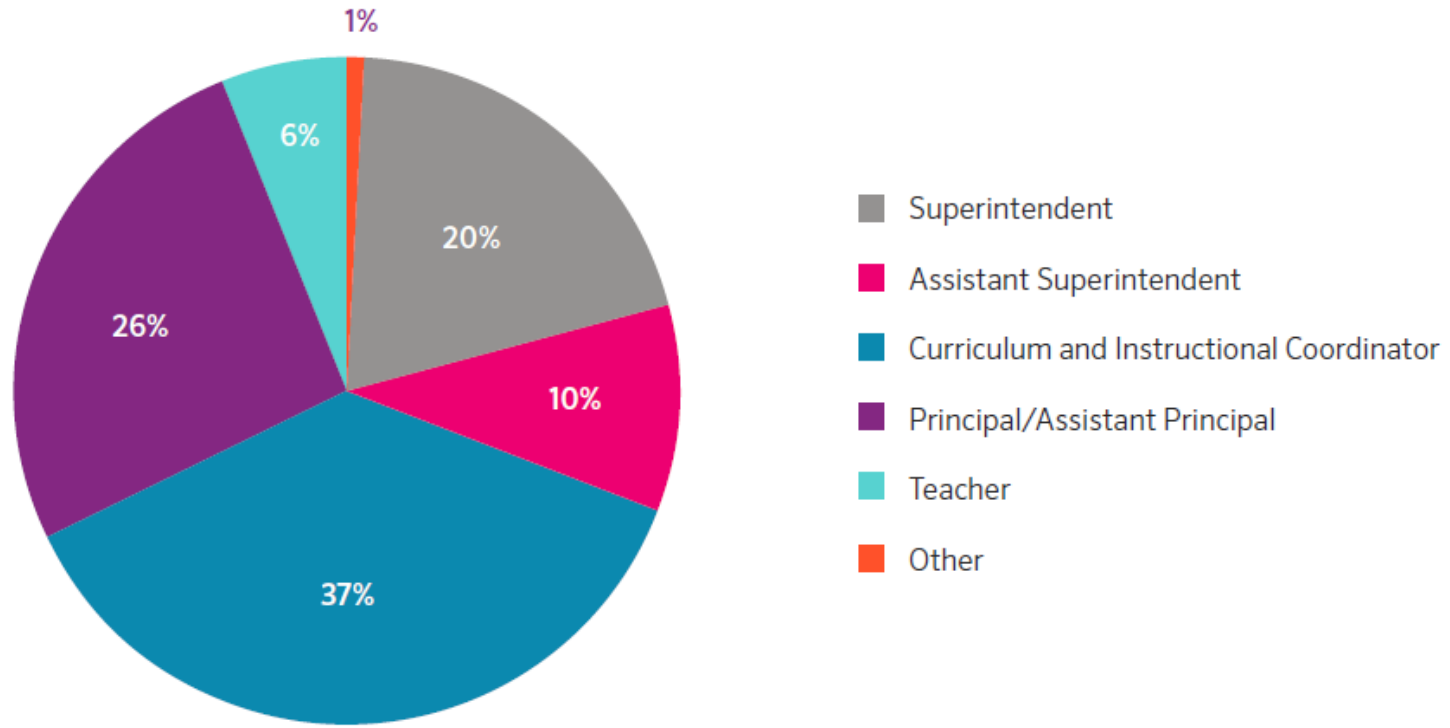
Coordinator, Online Learning
Alexandria City School District



Laura Belnap

Director
Utah Online School K-12

Methodology and Respondents

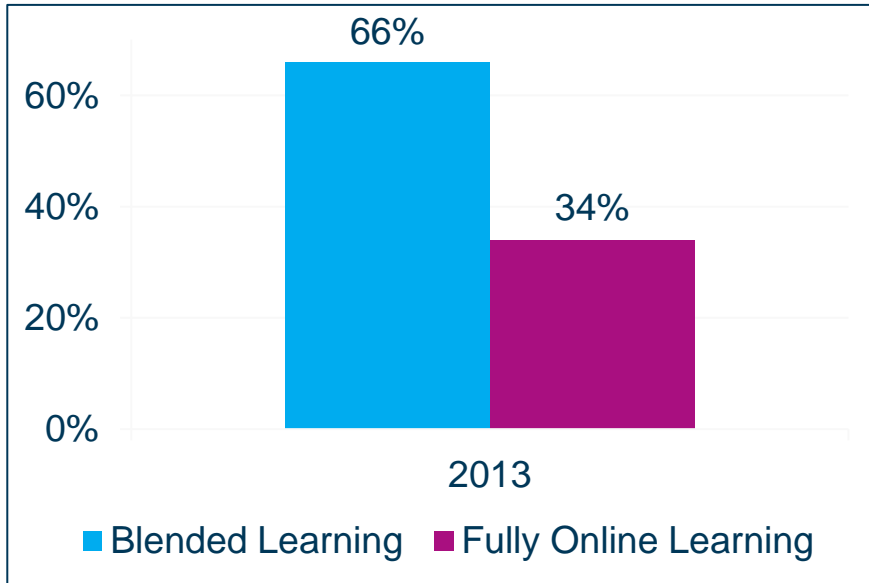


165 Respondents, mix of school districts

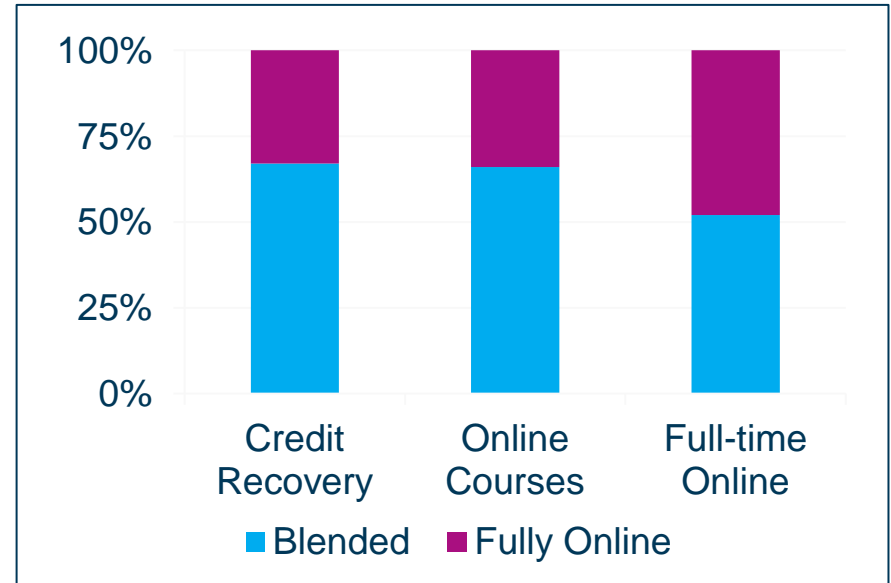
Blended vs. Fully Online Learning



Primary Online Learning Model



By Program



Blended learning is becoming a popular delivery model



What model have you deployed in your district?

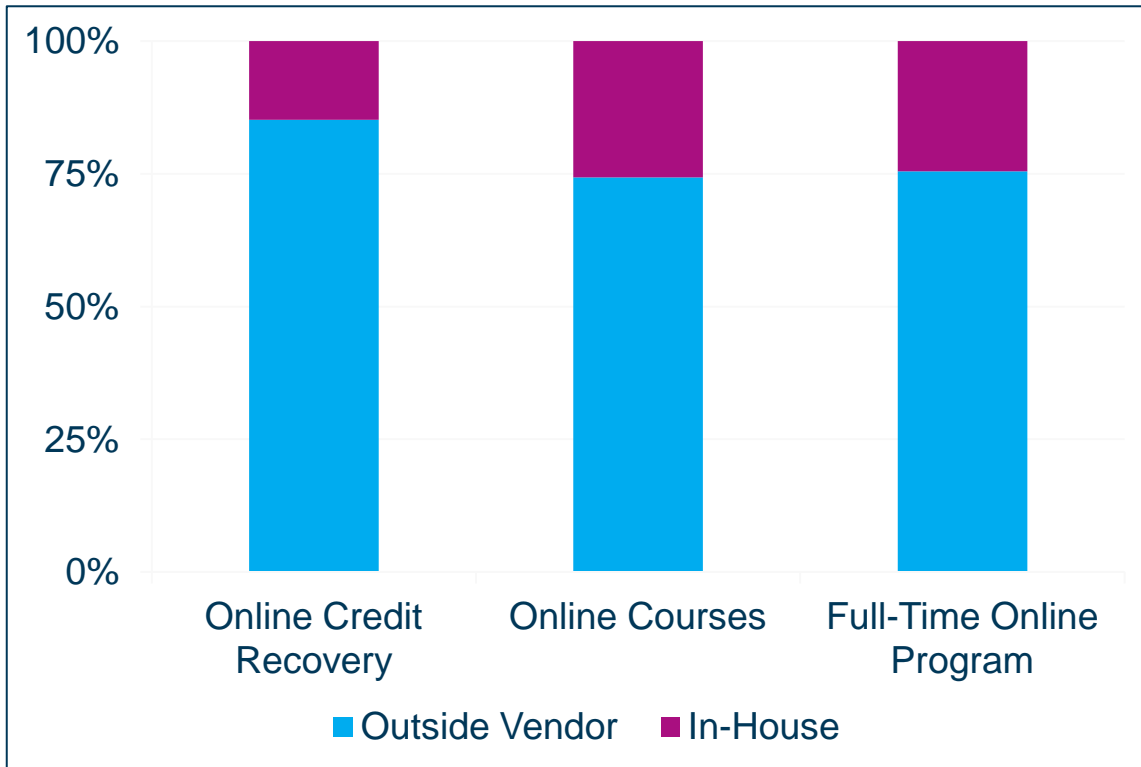
1. Blended Model
2. Fully Online Model
3. No online learning programs
4. Not applicable / Don't know

Top 5 Best Practices for Online Learning



Attributes	Full-Time Programs	Online Courses	Credit Recovery
Tracking student progress/adequate reporting tools	98%	95%	88%
Offering rigorous and engaging curriculum	92%	92%	83%
Teachers available to intervene/assist students in a timely manner when the students struggle	90%	97%	81%
Instructors well trained in delivering online courses	81%	95%	79%
Providing students with enough training/clear expectations around their responsibilities to take courses online	83%	80%	79%

Providers of Curriculum



“Public schools don’t have the time and resources to research and develop the type of ‘best practices’ curriculum schools would like to offer.”

Keith Wilson
Principal
Lawrence Virtual Schools

Most districts turn to outside vendors for curriculum



How is your curriculum developed?

1. In-house
2. Outside vendor
3. Combination of in-house and outside vendor
4. Not applicable / Don't know

Measurements of Quality



Attributes	Full-Time Programs
The student demonstrates significant academic progress in the year	87%
The curriculum is engaging and highly interactive	85%
The student has high attendance and active participation in the course	81%
The student scores at or above the level of other similar students on end of year standardized tests	79%
The student passes the course	70%
High level of student and/or family satisfaction	69%

Other Lessons Learned



- Mastery-based learning a better approach to measuring success
- Common Core must be supported by online curriculum
- Resistance to change
 - “In the beginning, online learning was like an alien had arrived. It was seen as the enemy of public school. We are not trying to break up a traditional school. We just want to offer choices.”



For more information and to download the complete survey, visit:

educators.k12.com



Thank you for attending