FREE WEBINAR: CREATING LEARNING CONNECTIONS
Effective Use of Social Media in the Classroom

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Anthony Rebora
Managing editor, Education Week Teacher
Creating Learning Connections: Effective Use of Social Media in the Classroom

Expert Presenters:

**William Kist**, a former language arts teacher, is an associate professor of English education at Kent State University in Ohio. He is the author of *The Socially Networked Classroom: Teaching in the New Media Age* and *The Global School: Connecting Classrooms and Students Around the World*.

**Eric Sheninger** is the principal at New Milford High School in Bergen County, N.J. He is the winner of the National Association of Secondary School Principals' 2012 Digital Principal Award and the co-author of *Communicating and Connecting With Social Media: Essentials for Principals*. In 2011, his blog, A Principal's Reflections, was selected as Best School Administrator Blog by Edublogs.
An on-demand archive of this webinar will be available at www.edweek.org/go/webinar in less than 24 hrs.
Our vision is to harness this free, multi-dimensional tool.
Education
Modeling
Parent Outreach
How and Why We Use Social Media

• Communications
• Public Relations
• Branding
• Student Engagement/Learning
• Professional Growth and Development
• Opportunity

Image credit: http://blog.kyanmedia.com/archives/2008/10/15/get_on_the_social_media/
A Positive Brand Presence
A New Era of Professional Development

• Anytime (24/7)
• Anywhere
• Real-time
• Connect with best minds in the field as well as practitioners
• Cost-effective
• Result: knowledge acquisition, resources, feedback, strategies/ideas, conference tracking
Student Engagement/Learning
Opportunity

Saturday October 13, 2012
edscapeconference.com
Keys to Success

• Consistency
• Establishment of goals/objectives
• Modeling
• Flexibility
• Digital citizenship, responsibility, and footprints
• Trusting students and staff
• Community support
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CREATING LEARNING CONNECTIONS
EDUCATION WEEK WEBINAR

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• What are some characteristics of classrooms that embrace new literacies and social media?
• I am collecting examples of assignments, assessments, and rubrics as well as perceptions of learning experiences.
• Selected current and former students are creating assignments and documenting their own evolutions as creators of new media classrooms.
new literacies in action
TEACHING AND LEARNING WITH MULTIMEDIA

The Socially Networked Classroom
Teaching in the New Media Age

William Kist
Foreword by Kylee Beets
73% of wired American teens now use social networking websites, a significant increase from previous surveys. Just over half of online teens (55%) used social networking sites in November 2006 and 65% did so in February 2008.
The first national survey of its kind finds that virtually all American teens play computer, console, or cell phone games and that the gaming experience is rich and varied, with a significant amount of social interaction and potential for civic engagement.
• 54% of teens text daily in September 2009 (up from 38% in February, 2008)
• One in three teens send over 100 texts per day with teen girls (ages 14-17) leading with an average of 100 texts per day
SOCIAL NETWORKING SITES AND OUR LIVES

Facebook users are more trusting than others
Facebook users have more close relationships
Facebook users are much more politically engaged than most people and more open to opposing points of view
Facebook revives “dormant” relationships
THE TIPPING POINT

• As of 2006, people under 18 spend more minutes per day reading from a screen than they do reading from a page.
  • Don Leu, University of Connecticut
ENGAGING STUDENTS

• Before reading/writing

• During reading/writing

• After reading/writing
TALK ABOUT STAYING SAFE

• Creating a professional account (on Twitter, Facebook, any social network)
  • Not using a picture of yourself
  • Not using last names
  • Not including personal identifying information
  • Keeping the professional account for professional use only
START WITH THE BASICS

• Require students to embed hyperlinks in some assignments
Stopping By Woods on a Snowy Evening

By Robert Frost

Whose woods these are I think I know. His house is in the village though.
The American Civil War (1861–1865), also known as the War Between the States and several other names, was a civil war in the United States of America. Eleven Southern slave states declared their secession from the United States and formed the Confederate States of America (the Confederacy). Led by Jefferson Davis, they fought against the United States (the Union), which was supported by all the free states and the five border slave states. Union states were loosely referred to as "the North".
• Teach students to manipulate images (copy and paste).
VOCABULARY IMAGE JOURNALS

- Have students keep a Word document list of vocabulary words and definitions. After this is accomplished go to Google and do an image search. Students choose the image that best matches the definition and paste the image into their Word documents. This gives the participant a visual reminder of what the word means.

Source: Melissa Eddy and Brian Lundgren, Students, Kent State University, Stark Campus
MAKE SHARING A PRIORITY

• It’s not about hoarding
IF YOU TAKE A GOOD PICTURE . . . SHARE IT!

flickr™
IF YOU READ A GOOD BOOK . . .

. . . share it!

www.goodreads.com
• ...or

amazon.com
IF YOU SEE A GOOD FILM . . .

. . . share it!
http://imdb.com
IF YOU HEAR A GOOD TUNE...

... share it!
IF YOU SEE A GOOD VIDEO . . .

. . . share it!
IF YOU SEE A GOOD WEBSITE . . .

. . . share it!
MIMIC BLOGGING

• Make assignments that mimic blogging (if it’s not possible to do blogging itself.)
HYPERLINKED DOUBLE-ENTRY JOURNALS

• Assign students double-entry journals with hyperlinks
• Each student can create one in a Word document and email it to the teacher
“Last week’s thanksgiving was artificially sweetened, enriched with tense preservatives, and wrapped in plastic” p. 30.

Reaction from student: This quote made me laugh, because it made me think of my family at Thanksgiving and how we always get into fights.
Do face-to-face activities that involve principles of digital reading and writing and social networking.
FOLLOW TOPICAL BLOGS

- Students follow X number of blogs selected by the teacher with an expectation they will leave a comment on at least one of these blogs and write a post on their own blogs regarding what they have read.
START A CLASS BLOG

• Use blogs to house not only student posts, but student work.
LF10 Midwest Collective Intro!
Posted in Intro with tags Midwest Collective on February 1, 2010 by LF10

Mission Statement
The LF10 is a loose association of middle school students in undisclosed locations in cyberspace dedicated to promoting awareness of important academic terms and concepts through absurd stop-motion films. Wanna join? CONTACT US!

LF10 Associates
East Coast Syndicate
Midwest Collective Northern Contingent

Academic Terms & Concepts
Air Masses (1)
Air Pressure (1)
Antagonist (1)
Cell Mitosis (5)
Character Arc (1)
Character vs. Character (2)
This is our first video reflection by a student in my classroom this year. Yessy does an outstanding job of modeling for the rest of the students.

You will need to turn your volume way up to hear.
Little Victories

"This time, I'll be sailing."

So, that's it. The semester's over, and I only have one left. I think it's fitting to close out with Matt Nathanson's "Little Victories." I've been anxiously awaiting this final week.

This particular class has been an interesting ride for me, more so than any of the others. I've learned a lot about myself as a writer, teacher and person. I've learned that if I allow myself too much room to think, I'll be engulfed. I learned how to clear up enough time in a day to have for myself. I learned how to push past writing obstacles and just write. I learned that I won't be a terrible teacher. Of course, I've learned interesting and unique ways to teach; and I've used some of those strategies already.

Aside from learning that I hate people who drive, I think the most memorable lesson was the policy of letting that...
USE WIKIS TO COLLABORATE

• Wikis tend to be hosted on either:

  • www.pbworks.com
  • www.wikispaces.com
TRIPPIN'- to be out of your mind (urbanDictionary.com)

Tears of a Tiger is a book centered around mostly African-American high school students. "Trippin'" is significant to the story because it reflects the slang usage in everyday African-American culture.

"Man, you are trippin', I can't believe you think I was slacking at the game."

DEPRESSED- to be low in spirits (merriam-webster.com)

The main character in Tears of a Tiger, Andy, is severely depressed after the accident that kills his best friend, Rob. "Depressed" is significant to the story because it is an emotion that is dealt with throughout the text.

"I am so sad all the time. I think I may be depressed."

CYNICAL- having or showing the attitude or temper of a cynic; deeply distrustful (merriam-webster.com)

Andy becomes very cynical after the death of Rob. He looks at the bad in everything and is pessimistic in his attitudes. "Cynical" is significant to the story because it shows how depressed people can lose their upbeat and positive attitudes.

"Bob does not see the good in anything anymore. I hate his cynical attitude."

PSYCHOLOGIST- one who studies the science of mind and behavior (merriam-webster.com)

Because of Andy's depression after the accident, he is sent to a psychologist to talk about the issues he is having. "Psychologist" is significant to the story because it introduces a professional that teens can see if they are feeling down about their lives.
Critical Lenses – Using Literary Theory with Toni Morrison’s *Beloved*

Overview: For this assignment you will research a form of literary criticism, which some scholars will call “critical lenses.” The choices include, but are not limited to: Archetypal Criticism, Autobiographical Theory, Deconstruction, Existentialism, Expressionism, Feminism, Linguistics and Literary Theory, Marxism, Neoclassicism, Psychoanalytic Theory, Reader-Response Criticism, and Realism. Once you have selected (your selection must be approved) and researched an appropriate form of literary criticism, you will need to define your approach and, based on your research, interpret *Beloved* within that framework.
USE WIKIS FOR HOUSING PORTFOLIOS

FrontPage

last edited by nlaprair… 1 year ago

Reading Portfolio!!!!

Here's just a short list of my favorite books:

Haunted - Chuck Palahniuk

[Haunted book cover]

Reflective Letter

To join this workspace, request access.

Already have an account? Log in!

Navigator

Unfiled Items

SideBar

This is your Sidebar, which you can edit like any wiki page.
The Return of Doctor Manette

Charles going to prison was a terrible incident for he has done nothing wrong and this has caused Lucie to worry greatly; however, some good has come from it. Charles being imprisoned has caused my dear friend Doctor Manette to return to his former self, before the incident those twenty-so years ago. I enjoy the return of Doctor Manette for now I do not have... Continue

Posted by Jarvis Lorry (B.T) on February 7, 2010 at 5:07pm — 2 Comments
EXPLORE INTERNATIONAL PROJECTS

• Reading a Common Text
• Using Google Earth to pinpoint places of interest globally
• Take part in international collaborative projects such as Flat Classroom
MOVE FROM BLOGGING TO MICRO-BLOGGING

- Twitter
- Facebook
- Pinterest
TWITTER AS BACK CHANNEL

- Use the pound sign (aka “hash tag”) for your class
  
  #kistnewlit
• Practice using Twitter and Facebook as class bulletin boards.
I'm posting a few days late, (a lot of days late) but it does serve me one advantage: I have seen the first round ... http://bit.ly/9HPAQn

Lately, life has been pretty stressful. With school, sports, friends and family I feel like I don't have enough ti... http://bit.ly/aLBnPP

i just wanna be successful http://bit.ly/9aSy7z

about 1 hour ago from twitterfeed

i wanna be successful and happy http://bit.ly/cPFwnS

about 1 hour ago from twitterfeed
USE FACEBOOK AT SCHOOL

- Get permission from administrators and, probably, Board
- Communicate with parents
STEPS OF FACEBOOK PROJECT

- Discuss with students the difference between a personal and professional Facebook account.
- Have students set up a professional Facebook account.
- Teacher should set up a professional Facebook account as well.
• Students should use first names only or pseudonyms.
• Students should use avatars—any picture other than their own.
• Teacher sets up groups within Facebook for various purposes.
GROUPS IN FACEBOOK

- Teacher and students form writing groups and comment on each other’s writing.
- Teacher and students form literature circles to discuss books.
Facebook | Groups

Wr Kist
View My Profile

Groups

An Abundance of Katherines
8 members

Tangerine Group 2
10 members

Tangerine Group 1
8 members

The Absolutely True Diary of a Part-Time Indian Group 2
8 members

The Absolutely True Diary of a Part-Time Indian Group 1
8 members

Wintergirls Group 3
8 members
Wdp Frerilsd wrote on November 13, 2009 at 6:12am

Post your feelings on the overall book now that we're finished with it.

Wdp Frerilsd wrote on November 13, 2009 at 6:33am

I really enjoyed the overall book, it was a pretty easy read and it wasn't boring at all either. At times it was a little predictable but other times it was totally unpredictable. The book analyzed all the main characters really well and showed different sides of each of them. I never really knew what was coming next, which is always a good thing in reading a book. The beginning started off a little bit slow but it took off quickly after that. I also liked how it did "flashbacks" almost. It would go back to past memories either with Hassan and Colin's friendship or Colin's relationships with Katherines. It was easier to understand the characters' feelings when you knew what happened in their past and how that could've effected their feelings.

Wdp Geyer wrote on November 13, 2009 at 7:25am

I somewhat enjoyed the overall book. At times, I felt as though it was a really quick read, and at other times, I felt as though the pages just kept getting longer and more boring. I liked how Colin used events that were currently happening to him to reflect back on his past girlfriends named Katherine. I also thought it was clever how there were footnotes at just about every page also. Most of the time, I felt that they were extremely helpful, because there were times where some of the things Colin said made absolutely no sense to me.
WHAT'S YOUR GOOD IDEA?

• Share it!
William Kist, Ph.D.

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Required Reading from Education Week:

Spotlight on Social Media in the Classroom
Students are using more than just Twitter, Facebook, and YouTube in the classroom. Many new social media and networking sites are designed specifically for schools. This Spotlight examines the wide range of social media platforms and explores how educators are integrating these tools into instruction.
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