

EDUCATION WEEK WEBINAR

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IMPROVING

Student Engagement
Through Early

CAREER MAPPING

FREE WEBINAR:

Tuesday, May 22, 2012
2 to 3 p.m. ET





Caralee Adams

Contributing writer, *Education Week*

Improving Student Engagement Through Early Career Mapping

Expert Presenters:



Chad d'Entremont, executive director, Rennie Center for Education Research & Policy, Cambridge, Mass.



Shelly Landry, Webster Complex lead counselor, Minneapolis School District

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webinar will be available at
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About the Rennie Center

The Rennie Center's mission is to develop a public agenda that informs and promotes significant improvement in public education.

We are motivated by a vision of an education system that creates the opportunity for every child to be successful in school and in life.

Applying [nonpartisan, independent research](#), the Rennie Center creates a civil space to [foster thoughtful public discourse](#) to inform and shape effective policy.

Student Learning Plans: Supporting Every Student's Transition to College and Career

Chad d'Entremont, Ph.D.
Executive Director, Rennie Center

Student Learning Plans

- Student learning plans (SLPs) are student-driven planning and monitoring tools that provide opportunities to:
 - ▣ identify postsecondary goals;
 - ▣ explore college and career options; and
 - ▣ develop skills necessary for self-regulated learning.

- SLPs are *dynamic* documents, updated regularly as students' educational and career goals change.

The Promise of Personalized Learning

- Personalized learning exchanges between students and educators can be leveraged to help students:
 - ▣ Identify and develop individual interests and talents;
 - ▣ Create a pathway toward long-term goals;
 - ▣ Establish collaborative approaches to challenging tasks;
 - ▣ Document accomplishments and work; and
 - ▣ Demonstrate learning against clear and rigorous standards.

Current Policies in Massachusetts

Learning plans are currently required in MA for:

- ❑ Students enrolled in vocational technical programs
- ❑ Students who do not pass the 10th grade MCAS
- ❑ All students with documented disability (IEPs)

Pending legislation to:

- ❑ Create advisory group to investigate a six-year career plan for all Massachusetts students in grades 6 to 12

Common SLP Elements across States

- ❑ Collaborative development
- ❑ Comprehensive (academic, career, personal)
- ❑ Assessment of skills and interests
- ❑ Connection to career pathways
- ❑ Flexibility
- ❑ Portfolio development
- ❑ Career guidance

Research on SLP Effectiveness

- ❑ Improved motivation and engagement
- ❑ Improved understanding of postsecondary options and long-term planning
- ❑ Greater school-family communication
- ❑ Increased family involvement in academic and career planning
- ❑ Increased student awareness of strengths and weaknesses
- ❑ Greater alignment between course selection and career goals

For more information

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MY LIFE PLAN

MPS Post-HS Planning Graduation
Requirement

Foundation of My Life Plan (MLP)

- Career & post-secondary exploration & planning **program**
- Aligning with the vision(s)
 - ▣ District Vision:
 - Every Child. College & Career Ready
 - ▣ MPS Counseling Department Vision:
 - Counselors help schools achieve their mission and students reach their goals
- Informed decisions on possible career paths
- Find the best postsecondary options for those careers
- Create academic plans to reach postsecondary aspirations

Foundation of MLP, cont'd

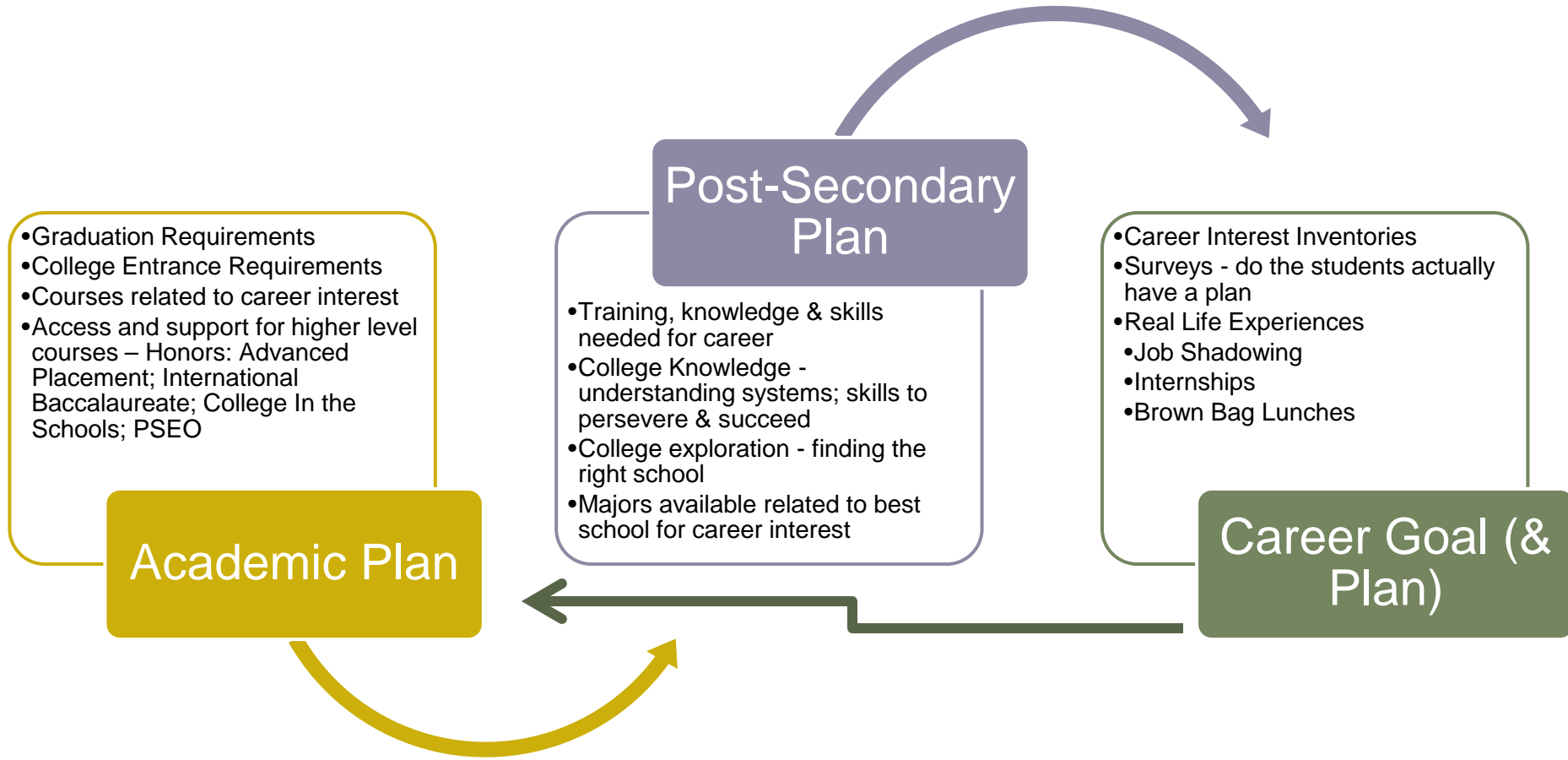
- Grades 6-8: MPS Academic Requirement
 - ▣ Who am I?
 - ▣ How do I fit into the community?
 - ▣ Decision making; Problem solving; Planning
- Grades 9-12: MPS Graduation Requirement
 - ▣ 9th and 10th grade
 - Who am I?
 - What am I interested in?
 - I don't know what I don't know.
 - ▣ 11th and 12th grade
 - Forming a plan
 - Which colleges? What requirements? What career? What lifestyle?
 - Executing a plan
 - Completing applications, recommendations

Foundation of MLP, cont'd

□ Rationale

- Students who understand and develop a future career goal tied to their interests and skills are more engaged in school
- Career changes 5-7 times throughout lifetime
 - A process students will encounter again and again during their working lifetime
- Aligns with Holland's theory about work satisfaction
 - Matching self with work
- Computer skills
- Self-reflection skills
- Professional skills

Connecting the Dots...



My Life Plan Scope & Sequence

	Milestone	Objective	Student Outcomes	ASCA	Activities	Student Products/ Data Collection	Suggested Area(s) of Academic Integration	Suggested Timeline	Hours (approx.)
1	High School Transition	To assist with students' transition to high school	Students will learn the skills needed to be successful in HS, the requirements for graduation and the requirements for college access	A:A1 A:A2 A:B1 A:B2 A:C1 C:C2 PS:A1 PS:A2 PS:B1 PS:C1	Counselor led lessons and streamed video related to: <ul style="list-style-type: none"> goal-setting decision-making bullying conflict-resolution study skills time management note taking organization 	<ul style="list-style-type: none"> Optional paper Pre/Post survey (part of PowerPoint) Optional Naviance Pre/Post survey (MLP 9.1 Transition Pre/Post Survey) 	<ul style="list-style-type: none"> English classes Social Studies classes Supported by Project Success where possible 	Early September	2-3
2	High School Orientation	To introduce students to key terminology and school personnel	Students will be aware of the importance of the 9 th grade year and the support systems available to them	A:A1 A:A2 A:B1	Counselor led lesson	<ul style="list-style-type: none"> Optional paper Pre/Post survey (part of PowerPoint) Optional Naviance Pre/Post survey (MLP 9.1 Transition Pre/Post Survey) 	<ul style="list-style-type: none"> English Social Studies Part of 9th grade orientation 	Early October	1
3	Needs Assessment	To determine the personal, social, and academic needs of students	Students will be able to indicate areas in which they need support	PS:A1 PS:B1 PS:C1	District-created Naviance survey	<ul style="list-style-type: none"> MLP 9.3 Welcome Survey on Naviance Reports for counselors 	<ul style="list-style-type: none"> English Social Studies Part of 9th grade orientation 	Early October	.5
4	Career Experience	To expose students to the vast array of career options	Students will learn about career categories and increase their awareness of potential career options	A:C1 C:A1 C:B1 C:B2 C:C1 C:C2	Menu: <ul style="list-style-type: none"> Career fair Job shadow Information interview MCIS research Other (with approval) 	<ul style="list-style-type: none"> MLP 9.4 Career Experience on Naviance career fair worksheet survey other--- 	<ul style="list-style-type: none"> English/Social Studies classes CTE classes/programs Health classes 	Spring	1
5	Resume	To teach students to market their skills via a résumé	Students will recognize their personal strengths and the need to be able to communicate their skills to others	C:A2 C:B1	<ul style="list-style-type: none"> Résumé writing Lesson Presentation 	<ul style="list-style-type: none"> Uploaded résumé document on Naviance Completed Naviance résumé 	<ul style="list-style-type: none"> English CTE 	<ul style="list-style-type: none"> November – January For use in Step UP résumés 	2
6	4 year course plan/credit status	To create a flexible and appropriate 4 year academic plan	Students will have an academic plan to assist them in meeting their high school grad requirements and education and career goals	A:B2 C:B1 C:B2 C:C1	Review of: <ul style="list-style-type: none"> Transcript Course options Grad requirements 	<ul style="list-style-type: none"> Completed academic plan: <ul style="list-style-type: none"> Paper Naviance And/or IEP 	<ul style="list-style-type: none"> English Social Studies 	Spring	1

MLP: Grade 12

	Milestone	Objective	Student Outcomes
1	College Experience	To expose students to college as an option and envision themselves as a college student	Students will create a list of possible post-HS education options based upon education needs, career goals, personal interests
2	Application	To ensure students understand military, job, college application process	Students know how to correctly complete application
3	Graduation Review & Approval	To confirm students' completion of grad requirements	Graduation and/or plan for appropriate interventions to meet graduation requirements
4	Senior Exit Survey	To gather data and information on students' experiences to inform stakeholders and improve services	Students will reflect upon college and career planning (My Life Plan) experiences and provide feedback to counseling team
5	Capstone	To be able to put meaning to college and career planning activities	To create a culminating project that is reflective of their personal path to a future plan and to be able to communicate experiences and plan to others
6	FAFSA	Under development	
7	Financial Package Review	Under development	

MLP: Grade 12

	Milestone	Objective	Student Outcomes
1	College Experience	To explore options of a college student Naviance Custom Survey	Students will create a list of possible post-HS education options based upon education needs, career goals, personal interests
2	Application	To ensure students understand the military, job, and application process "Colleges I'm Applying To"	Students will know how to correctly complete applications
3	Graduation Review & Approval	To confirm students understand graduation requirements Counselor tracked	Students will understand graduation requirements and plan for appropriate graduation requirements
4	Senior Exit Survey	To gather students' feedback from stakeholders Naviance Custom Survey	Students will reflect upon college and career planning (My Life Plan) experiences and provide feedback to counseling team
5	Capstone	To be able to create a culminating project and career plan Naviance Custom Survey	Students will create a culminating project that is reflective of their personal path to a future plan and to be able to communicate experiences and plan to others
6	FAFSA	Under development	
7	Financial Package Review	Under development	

Logistics of Implementation

- Counselor-led
 - ▣ “Green Zone” or “Tier 1” intervention
 - ▣ Team approach – collaborate with teachers, college access agencies
- Electronic portfolio that travels with student
 - ▣ District sync
- Naviance in MPS
 - ▣ Available in every school with a licensed school counselor
 - ▣ 27 schools in total
 - ▣ Servicing 13245 students
 - ▣ 81% of total students grade 6 – 12
 - ▣ ½ Naviance accounts funded by MN Office of Higher Education through the Naviance Initiative for Secondary Schools

MLP Outcomes

- Approximately 75% going to a 2 year or 4 year college (09-11)
- Senior Exit Survey & Capstone
 - “The college, scholarship, and career surveys were helpful in formulating a plan for my future.”
 - “They had activities for students to do that helped maintain a focus on the future. That way, students aren't as overwhelmed when the college search and application process comes up.”
 - “It actually helped me a lot! Even though i'm not going to college right away I have my life plan for after high school and how I'm going to make it to college, even if it does take me a little longer than everyone else.”
 - “To know who you are, and become who you want to be was the most important things My Life Plan activity. I realized who I am and what I want to do for the future and present.”

Contact Info

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Q & A

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Improving Student Engagement Through Early Career Mapping

Required Reading from *Education Week*:

[Career Mapping Prepares Students for College:](#)

Secondary schools are becoming more intentional about helping students discover their career interests and map out a plan to achieve them. About half of all states mandate that schools help create individual or student learning plans, and most others have optional programs. Enabling students to make their own plans puts them in the driver's seat and encourages a long-term look at their course selection so their choices match their career goals, experts say.

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