

TOP 20 SCHOLARS

These metrics are not intended to celebrate citations or sound bites, but to harness a wisdom-of-the-crowds sense of a scholar's public footprint in 2013. Influence is gauged by his or her current scholarship, commentary, larger body of work, and media presence. A description of how the scores were calculated and the maximum number of points allocated to each category follows.

| Rank | Name | Affiliation | Google Scholar | Books | Amazon Ranking | Education Press Mentions | Blog Mentions | Newspaper Mentions | Congressional Record Mentions | Klout Score | Score |
|---------|------------------------|-----------------|----------------|-------|----------------|--------------------------|---------------|--------------------|-------------------------------|-------------|-------|
| 1 | Linda Darling-Hammond | Stanford | 50 | 24.0 | 18.3 | 22.0 | 30.00 | 30.0 | 0 | 0.0 | 174.3 |
| 2 | Diane Ravitch | NYU | 31 | 25.0 | 19.9 | 30.0 | 30.00 | 30.0 | 0 | 8.2 | 174.1 |
| 3 | Howard Gardner | Harvard | 50 | 25.0 | 18.9 | 7.5 | 30.00 | 24.0 | 0 | 4.2 | 159.6 |
| 4 | Eric Hanushek | Stanford | 50 | 12.0 | 15.8 | 5.5 | 30.00 | 23.5 | 0 | 4.4 | 141.2 |
| 5 | Tony Wagner | Harvard | 13 | 8.5 | 19.5 | 6.0 | 30.00 | 28.0 | 0 | 6.4 | 111.4 |
| 6 | Larry Cuban | Stanford | 47 | 25.0 | 5.0 | 2.0 | 22.50 | 5.0 | 0 | 2.8 | 109.3 |
| 7 (tie) | Paul E. Peterson | Harvard | 41 | 25.0 | 15.8 | 1.5 | 12.50 | 5.5 | 0 | 4.0 | 105.3 |
| 7 (tie) | Robert Slavin | Johns Hopkins | 50 | 20.5 | 16.6 | 5.5 | 3.25 | 5.0 | 0 | 4.4 | 105.3 |
| 9 | Yong Zhao | U. of Oregon | 34 | 10.0 | 18.2 | 7.0 | 16.25 | 13.5 | 0 | 6.1 | 105.1 |
| 10 | Joseph Murphy | Vanderbilt | 50 | 21.0 | 16.2 | 0.5 | 4.00 | 11.0 | 0 | 0.0 | 102.7 |
| 11 | Caroline Hoxby | Stanford | 45 | 1.5 | 0.0 | 2.0 | 21.50 | 28.5 | 0 | 0.0 | 98.5 |
| 12 | Richard F. Elmore | Harvard | 50 | 17.0 | 13.3 | 3.0 | 8.75 | 2.5 | 0 | 0.0 | 94.6 |
| 13 | Martin Carnoy | Stanford | 50 | 25.0 | 0.0 | 2.5 | 7.50 | 8.0 | 0 | 0.0 | 93.0 |
| 14 | Nel Noddings | Stanford | 48 | 25.0 | 15.7 | 0.5 | 3.00 | 0.5 | 0 | 0.0 | 92.7 |
| 15 | Gary Orfield | UCLA | 44 | 22.0 | 2.5 | 2.5 | 9.50 | 9.5 | 0 | 0.0 | 90.0 |
| 16 | Carol Tomlinson | U. of Virginia | 39 | 25.0 | 18.5 | 1.5 | 0.50 | 0.5 | 0 | 4.6 | 89.6 |
| 17 | Gloria Ladson-Billings | U. of Wisconsin | 45 | 17.0 | 17.8 | 0.5 | 3.75 | 5.0 | 0 | 0.0 | 89.0 |
| 18 | Robert Pianta | U. of Virginia | 50 | 8.5 | 5.1 | 6.5 | 4.00 | 14.0 | 0 | 0.0 | 88.1 |
| 19 | Pedro Noguera | NYU | 24 | 7.5 | 14.8 | 4.0 | 7.75 | 21.0 | 0 | 5.9 | 84.9 |
| 20 | Helen Neville | U. of Oregon | 50 | 9.0 | 15.5 | 1.5 | 3.25 | 3.5 | 0 | 0.0 | 82.7 |

Google Scholar (50 points): Using the h-index, or Herfindahl index, productivity and impact of the published work of a scholar is based on the relationship between his or her most-cited papers and the number of citations received. The highest achievable score, in this instance, would require a scholar to have written 50 or more pieces with each being cited 50 times.

Books (25 points): This measure tallies the total number of books each scholar has authored (2 points), co-authored (1 point), or edited (half-point) over the course of his or her lifetime.

***Amazon Ranking** (20 points): This score is determined by the author's highest-ranked book on Amazon as of Dec. 9, 2013. Because of Amazon's ranking algorithm, the result can be volatile and somewhat biased in favor of more-recent works. To compensate, the scoring uses an adjustment that smooths out the fluctuations. The result signals whether a scholar has penned a book that is shaping the current conversation.

***Education Press Mentions** (20 points): This category reflects the number of times a scholar was quoted or mentioned in *Education Week* or *The*

Chronicle of Higher Education.

***Blog Mentions** (30 points): This reflects the number of times a scholar was quoted, mentioned, or otherwise discussed in blogs.

***Newspaper Mentions** (30 points): Based on a LexisNexis search, this score reflects the number of times a scholar was quoted or mentioned in U.S. newspapers.

Congressional Record Mentions (5 points): Using a name search, this score reflects the number of times a scholar testified on Capitol Hill or had his or her work referenced by a member of Congress.

***Klout Score** (10 points): Calculated by the website Klout, the score is a number between 1 and 100 that reflects an individual's online presence, based on Twitter activity and other social media. (The 1 to 100 Klout tally is divided by 10 to yield the points awarded here.)

—F.M.H.

*These scores were derived using proprietary methodology created by Frederick M. Hess.