

Breaking Rules

In an online poll conducted this fall, teenagers gave the following responses when asked about their willingness to engage in six unethical behaviors.

ALL TEENAGERS

	Never	Sometimes	Often	Always	Not Sure
■ Considering all the rules that should not be broken at school (cheating, stealing, lying, behaving violently, etc.), in a typical school year, how often do you feel you have to break any of those rules to succeed in school?	61%	34%	3%	1%	0%

	Never	Sometimes	Often	Always	Not Sure
■ How often do you consider the following activities acceptable?					
Cheating on a test	75	21	2	1	1
Plagiarizing	84	13	1	1	2

OVERWHELMED TEENAGERS

	Strongly Agree	Somewhat Agree	Neither	Somewhat Disagree	Strongly Disagree
■ I am frequently overwhelmed with pressure to succeed at school, no matter the cost.	14	32	23	18	13

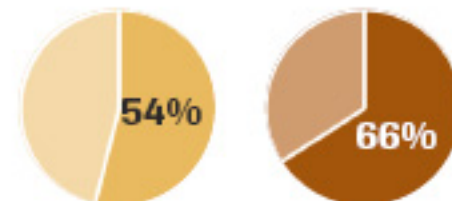
SOURCE: JA Worldwide/Deloitte poll

ALL TEENAGERS

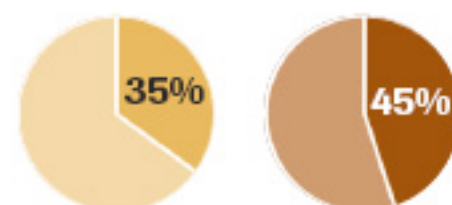
OVERWHELMED TEENAGERS

■ Why do you think **cheating on a test** is acceptable?

Personal desire to succeed in school

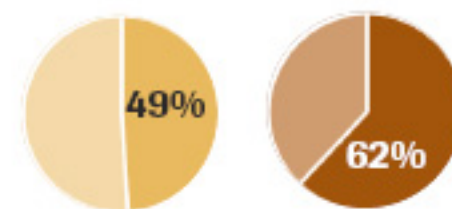


Pressure from parents to succeed in school

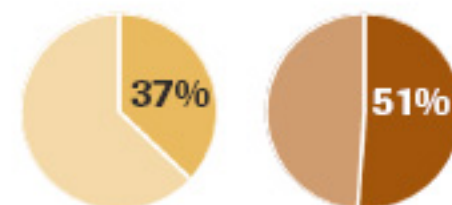


■ Why do you think **plagiarizing** is acceptable?

Not enough time to do the assignment



Personal desire to succeed in school



Pressure from parents to succeed in school

