

>> Unleashing Technology to Personalize Learning

Customize Every Student's Educational Path
With Proven Ed-Tech Strategies

**Top 7 Reasons
Why You Should Attend**

We've designed this Education Week Leadership Forum to give you the ed-tech tools you need to maximize achievement in your district.

Why you should attend this important one-day event "Unleashing Technology to Personalize Learning":

1. Learn from panelists on the front lines of school district ed tech. Each session offers interactive Q&A so you can ask tough questions and get the answers you need.
2. Return to your district with innovative strategies for personalizing assessments, using online courses, and Web-based testing.
3. Discover the latest innovations in online learning, specific tools for narrowing academic gaps and reducing costs, and new ways to harness online education to raise graduation rates.
4. Hear directly from K-12 students about technology at school and what works best for them (and doesn't).
5. Discuss the ability of ed-tech tools to individualize education, including the districtwide use of mobile devices and social media.
6. Meet and network with an elite, experienced group of district leaders who can offer insights and advice on your challenges. We limit attendance to no more than 250 educators, creating an environment conducive to networking and problem-solving.
7. Learn from your peers at our working lunch where you can join your choice of table discussions on a wide range of pragmatic ed-tech topics, including:
 - Mobile Computing for Learning
 - Social Networking
 - Online Professional Development
 - Creative IT Purchasing Tactics
 - Online Coursetaking
 - Making Assistive-Tech Programs Work
 - Finding Funding
 - Internet Security
 - Moving to E-Readers
 - Monitoring Online Behavior

For more details on the agenda and lunch-table topics, visit: www.edweekevents.org/agenda

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