

# >> Unleashing Technology to Personalize Learning

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Early-bird registrants pay only \$299 for ed-tech strategies you can really use. Register online. It's easy!

>> Go to [www.edweekevents.org/register](http://www.edweekevents.org/register). Choose your date and location.

**Washington, DC • October 5, 2010**

**FORUM SITE:** The Sphinx Club at Almas Temple  
1315 K Street, NW, Washington, DC 20005  
Site is adjacent to the *Hamilton-Crowne Plaza Hotel*.

**HOTEL:** Hamilton-Crowne Plaza  
1001 14th Street, NW, Washington, DC 20005  
(202) 682-0111 • [www.hamiltonhoteldc.com](http://www.hamiltonhoteldc.com)

We have negotiated a reduced conference-attendee rate of **\$249.00 plus taxes** per night for Leadership Forum attendees. Reserve your room at the discounted rate **before September 4** by calling (888) 263-9802 and mentioning the Education Week Leadership Forum.

**Greater Boston, MA • October 8, 2010**

Four Points by Sheraton Norwood  
1125 Boston-Providence Turnpike  
(781) 769-7900 • <http://www.fourpointsnorwood.com>

We have negotiated a reduced conference-attendee rate of **\$125.00 plus taxes** per night for Leadership Forum attendees. Reserve your room **before September 16** for the discounted rate by calling (781) 769-7900 and mentioning the Education Week Leadership Forum.

>> Select the early-bird rate, and enter discount code: **WRAP36**

>> Complete the registration information.

**Save even more when you bring a colleague! Get an extra \$30 off each registration!**

*\*Educational marketers must pay \$1,499 to attend this event. Limited marketer registrations available.*

>> **RESERVE BEFORE AUGUST 20, 2010, FOR EARLY-BIRD SAVINGS! [WWW.EDWEEKEVENTS.ORG](http://WWW.EDWEEKEVENTS.ORG)**

## Reservation Form

**Registrant Information.** If you prefer, you may complete the form below and fax it to Education Week Leadership Forums, (240) 396-2112. All information is required to ensure your registration.

**YES!** I would like to attend "UNLEASHING TECHNOLOGY TO PERSONALIZE LEARNING" on October 5, 2010, in Washington, DC at the early-bird rate of \$299 (before August 20, 2010)

**YES!** I would like to attend "UNLEASHING TECHNOLOGY TO PERSONALIZE LEARNING" on October 8, 2010, in Greater Boston, MA at the early-bird rate of \$299 (before August 20, 2010)

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